

# RECOVERY RX

MY SCARS ARE MY ARMOR

2023 Annual Report

#### Our Founder:

Our founder Chad Belger is an Army veteran, firefighter of 21 years, fire instructor, CrossFit coach, founder of Recovery RX Corp, and an alcoholic since the age of 13. He



spent the majority of his life not caring if he lived or died. He realized his rock bottom when he had a bottle of pills in his hand and enough alcohol already in his system to make sure that he wouldn't wake up the next day. At that moment when he was as low as he had ever been, sick of suffering and being miserable, his Higher Power changed his heart. At that moment, he decided to try one more time to get sober. He was finally desperate and surrendered to the fact that he was a hopeless alcoholic. He went to treatment, found a support group and another man he admires, to help him through the process.

Chad found that a big part of him reaching and maintaining sobriety was with the time and tribe he found

in the gym. He founded Recovery RX Corp with the goal of bringing addicts in recovery together with free workouts. His dedication to helping others through their own struggles with addiction has become his life's work. He is an open book to anyone who asks because he hopes his experiences can help get someone on the track to regaining control of their own life.

#### **About Us:**

Recovery RX Corp is a 501(c)(3) nonprofit organization dedicated to bringing health, fitness, support, and community to men and women in recovery from addiction and mental health crisis. We provide free workouts for people in recovery and those who want to support, for a chance to build community while also improving our physical health. Through the generosity of our



donors, we are able to support treatment, sober living, gym memberships, and any other financial hurdle for those battling addiction and mental health. In the past four years of operation, we have financially sponsored several months of treatment, travel, and sober living for 25 people.

We provide these workouts free of charge thanks to relationships we have developed with already established gyms and other locations in Jacksonville and St. Augustine. CrossFit 904 in Jacksonville and Trinity Parish in St. Augustine have been so gracious in hosting us in 2023. The only fee we require from participants is 24 hours of sobriety. Our gym partners donate the space and equipment. We are also honored that they often make monetary donations as well.

## Why we do this:

Twenty-five individuals, at various stages of their early recovery, have benefited by our existence; the majority of whom are still enjoying all the gifts that recovery can bring. We become invested in each sponsee and have a tendency to keep checking in on them after we first meet and help them coordinate their first/next steps.

Over the past four years, we have gotten to witness families reuniting, homeless becoming gainfully employed, babies being born, new careers, and so many second chances. The beauty of the ripple effect of our mission comes to light when we have former sponsees who reach out to us to make the connection for someone else they know who is ready to make the change.

We are discovering more and more sober communities around us each time a sponsee comes to us. Finding good, supportive, sober living after treatment is unnecessarily difficult to do. A simple Google search often doesn't cover all the resources. We are compiling a reference list that is making it easier and easier to get a person to a place that will be the best fit for them.

The gratitude our sponsees share with us thanks do the generosity of our donors reminds us all the time of why we exist: to help others in their most desperate hour when they are finally open to change.

## 2023 Highlights:

- Our highest sponsee year yet, helping 10 individuals along their recovery journey.
- More than \$11,000 spent in sponsorships. \*For the second year, no one had to be turned away due to lack of funding!
- Nine Sober Saturday workouts and yoga.
- Three major fundraising events, raising +\$140,000 for the operating budget and Comeback Recovery Home.
- Connected with over 400 people at our events.
- Large increases in single-donor donations and recurring gifts.
- Vendor and speakers at the Epic Behavioral Health annual Recovery Fair.
- Appeared on three podcasts.
- Interview feature on Jacksonvillemom.com.
- Presented at Rotary St. Augustine Sunset Club.
- Beta-launched Hard Luck Athletics, our virtual personal training and support community.
- Began looking at homes, and securing licenses and certifications for our first recovery living home.



# Our sights for 2024 – All about the *Comeback*:

- Open our first Comeback Recovery Homes, LLC in St. Johns County.
  - Housing after treatment, for those suffering from substance or process addictions, or mental health crisis.
  - Creates outreach opportunities
  - Allows Recovery RX donors to see first-hand where their contributions are going and the lives that are being changed.
  - Keeps funds raised "in-house" with our own sober living rooms for those transitioning from active addiction to sobriety, creating less strain on budgets, the sponsees, and staff.
  - Hold more regular workouts with our own space, creating more opportunities for connection and support.

#### HUGE THANK YOU TO ALL OUR HOUSE DONORS SO FAR!

House naming opportunities:

House - \$50,000

Kitchen - \$25,000 donated by The Church of Eleven22

Living Room - \$15,000

Garage - \$10,000

Bedrooms (4) - \$7,500 each donated by the Kline family, Salon Honey + Sage, Noah Bailey Group, and the Murphy family

- Expanding our board with new members
- More community workouts and host partners
- Development of strategic community partners
- Establish an avenue to receive gifts of stock
- Website and social media redesign



# Recovery RX Corp Year End Financials

	2023 Actual	2023 Budget	2023 Over/Under Budget	2022 Actual	2022 Budget	2022 Over/Under Budget
Revenue						
Total Gifts/Donations	\$21,440.89	\$10,500.00	\$10,940.89	\$22,521.24	\$12,000.00	\$10,521.24
Total Miscellaneous Income	\$428.98	\$3,425.00	-\$2,996.02	\$413.98	\$3,125.00	-\$2,711.02
Total Hard Luck Income	\$3,470.00	\$0.00	\$3,470.00	\$0.00	\$0.00	\$0.00
Total Fundraising Income	\$5,741.07	\$4,500.00	\$1,241.07	\$1,768.52	\$5,400.00	-\$3,631.48
Total Revenue	\$31,080.94	\$18,425.00	\$12,655.94	\$24,703.74	\$20,525.00	\$4,178.74
Expenditures						
Total Fundraising Expenses	\$2,899.26	\$1,500.00	\$1,399.26	\$1,740.83	\$1,800.00	-\$59.17
Total Medical Treatment	\$10,831.32	\$14,225.00	-\$3,393.68	\$21,076.97	\$15,100.00	\$5,976.97
Total Professional Fees	\$2,146.00	\$600.00	\$1,546.00	\$1,506.64	\$800.00	\$706.64
Total Advertising	\$341.31	\$600.00	-\$258.69	\$399.40	\$1,000.00	-\$600.60
Total Office/General Exp	\$4,497.24	\$730.00	\$3,767.24	\$207.27	\$929.00	-\$721.73
Total Transportation	\$0.00	\$420.00	-\$420.00	\$0.00	\$420.00	-\$420.00
Total Insurance	\$352.92	\$350.00	\$2.92	\$348.42	\$476.00	-\$127.58
Total Charitable Contribs	\$101.52	\$0.00	\$101.52	\$0.00	\$0.00	\$0.00
Total Equipment	\$809.59	\$0.00	\$809.59	\$0.00	\$0.00	\$0.00
Total Compensation	\$4,320.32	\$0.00	\$4,320.32	\$0.00	\$0.00	\$0.00
Total Expenditures	\$26,299.48	\$18,425.00	\$7,874.48	\$25,279.53	\$20,525.00	\$4,754.53
Net Revenue	\$4,781.46	\$0.00	\$4,781.46	-\$575.79	\$0.00	-\$575.79

